



INSIDE / OUTSIDE 办公室设计 II
OFFICE DESIGN II

PLEASE ENJOY THIS BOOK AND LOOK FOR YOUR DREAMING WORKPLACE!

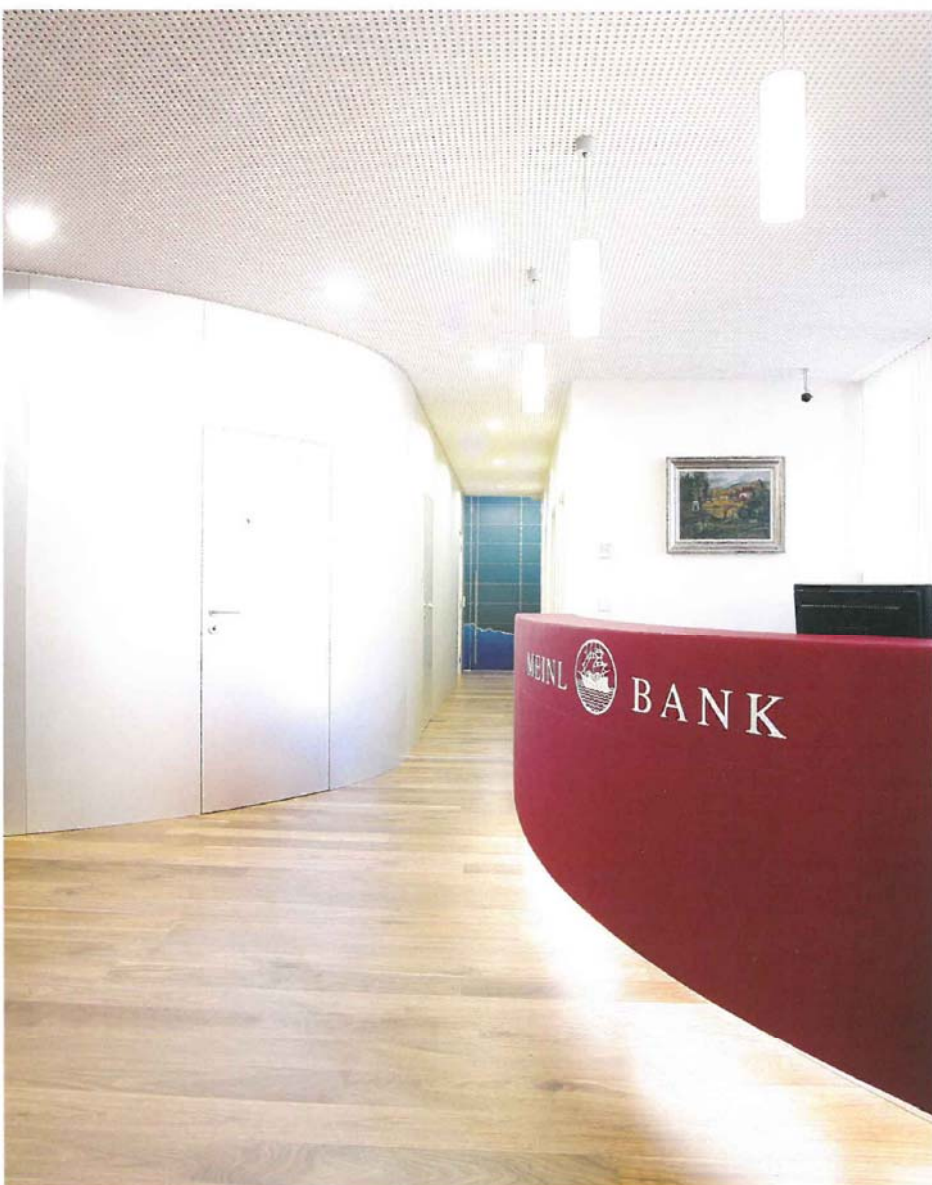
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Meinl Bank

Location/ Linz, Austria
Area/ 400m²

ISA STEIN Studio



Creating a new subsidiary for a bank was a total new task for us. The Meinl Bank is known especially for its exclusivity and tradition. Although it was very important to the director to stick to these principles, he also wanted to present his bank as an innovative one. So what we tried to do was to combine these elements in order to create an adequate design, which reflects both the traditional and the contemporary side. Therefore we used, for instance, lots of eye-catching details like their symbol of a blackmoor and high-class materials to underline the high standard this bank has to offer. Not only the client's zones are treated with elaborate materials, but also the offices and the recreation zones for the employees, since a comfortable environment is extremely important for the work ethic.

The premises are divided into two zones: the client's zone, the sanitary facilities and the recreation zone on the one side and an open plan office on the other side. Between these two parts there is a significant photo wall which says "buy low – sell high". Since the recreation zones are located directly behind this wall you can see the text from behind, whereas you are facing the image while working in the office.

The client zone is very flexible. By moving the wall segments between the two conference rooms they can be converted into one big meeting room.

In the entrance area the reception desk is the most eye-catching element with its red leather cover. In case a client is asked to wait, a lounge is situated vis-à-vis the reception desk, where the friendly and warm atmosphere of the premises can be enjoyed.



