



THE WORLD SPA DESIGN

HOTEL SPAS
& BEAUTY
& SPAS
WELLNESS
CENTERS
INTERIOR
DESIGN
Vol. 1

Hotel Spas & Beauty Spas/Wellness Centers Interior Design-Vol.1
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PREFACE

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In order to create a memorable spa experience one must address, as many of the senses as possible. An empirical experience – all that one can potentially see, hear, touch, taste and smell – drives our spa design and has become the prevailing aspect linking all of our creative work. Spas are a highly specialized building type and require a highly sophisticated set of guest parameters and expectations in comparison to the design of other hospitality spaces. As the nature of the spa continually evolves, they also sense and provide the proactive remedy to our current cultural needs; primarily stress reduction. The earlier forms as European weight loss clinics have advanced to shape the various needs of people worldwide including destination spa getaways, hotel spas, day spas, wellness centers, exotic resorts, classic hotlidos and thermal spas and medical spas. Their significant contribution to the ‘sensuous experience’ is persistently delightful. A heightened design sensitivity including acoustics and lighting – are key to the success of these delicate environments.

Integrating all five senses in the design of spas guarantees a ‘memorable guest experience’, reinforcing the connection between mind and body, which is unique to the spa and wellness industry. Let us continue to celebrate the senses through meaningful spa design.

Robert D. Henry
Robert D. Henry Architects
www.rdh-architects.com



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The warm and bright spring always comes after the cold long winter. New growth and leaves are coming out and everything what people catch into their eyes may start shining again. Then, feeling the pleasure of new lives, the season may be gently moving to the energetic summer. Perhaps SPA should be a place where provides such a sense of wonderful experience. Visiting spas, people may wash out not only their physical fatigue but also mental tiredness. They may find themselves well treated and refreshed from the bottom of hearts in their spa journeys.

Today the wellness business has been expanded the markets to all over the world and so many spas can be recognized in millions of different regions. There are varieties of spa styles, and ‘relax, luxury, noble, trendy, exciting, dramatic, natural, …’ lots of words stand to express our spa experiences. However, it is sometimes tough to define what a good spa space is with only a specific word because the style demands can be influenced by and changed in situations, such as regional aspects, cultural background, and economical fact. That is why spa owners and designers have to be very careful whenever they consider a new concept and design for their spa.

There might be some solid and strong tips to understand how to organize and design a successful spa space. It does not matter if a concept is about water or fire, and about European or Asian. Operation and space design have to be linked well to each other and always the spa experiences should be very exciting and dramatic for all coming guests. Spa owner and designers have to imagine how their guests may feel as they come into the spa and stay for treatment. It might be even more important to consider of the future guests, such as 1 year, 5 years and 10 years later. As long as spa is a place to treat people, imagining and caring of guests should be the first steps to provide a good space. Then, to build up their own design tips, they better not stay but more to check out what is going on around the world, what problem other owners and designers face to and how they solve it. The only fact about designing spas is ‘A good spa has its own successful theory’. As they remember and keep improving, they will someday meet their own best spa.

Takaji Kario
Kario Design
www.kariodesign.com



DIRECTORY

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SPA Hotel Bründl

Title: SPA Hotel Bründl
Design Agency: Team M Architects / ISA STEIN STUDIO
Location: Bad Leonteleon
Client: Hypo Implus Immobilien Leasing GmbH
Area: 1898 m²
Photography: ISA STEIN

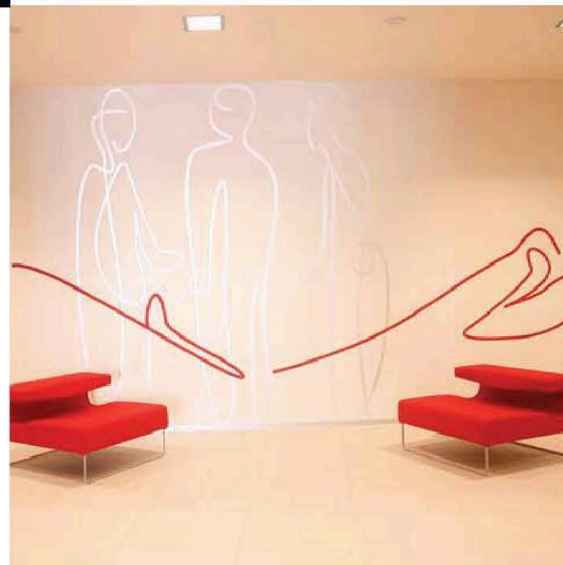
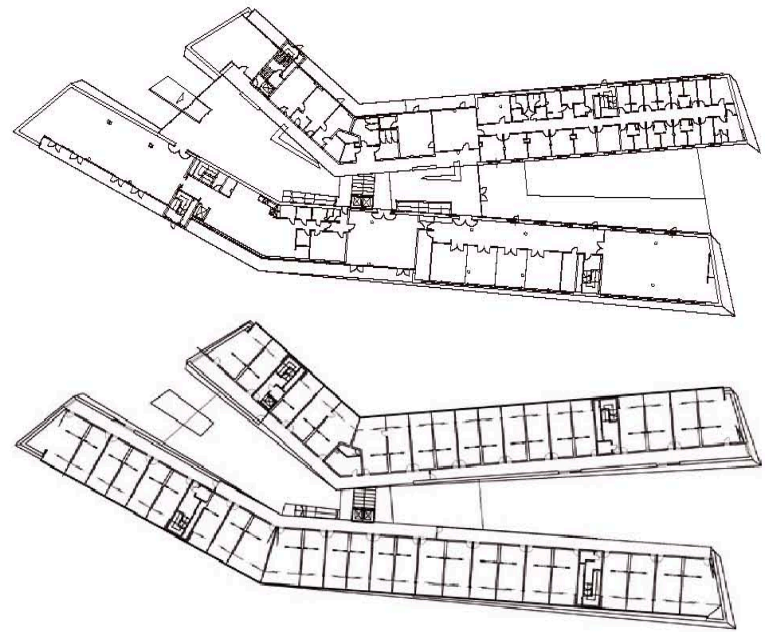
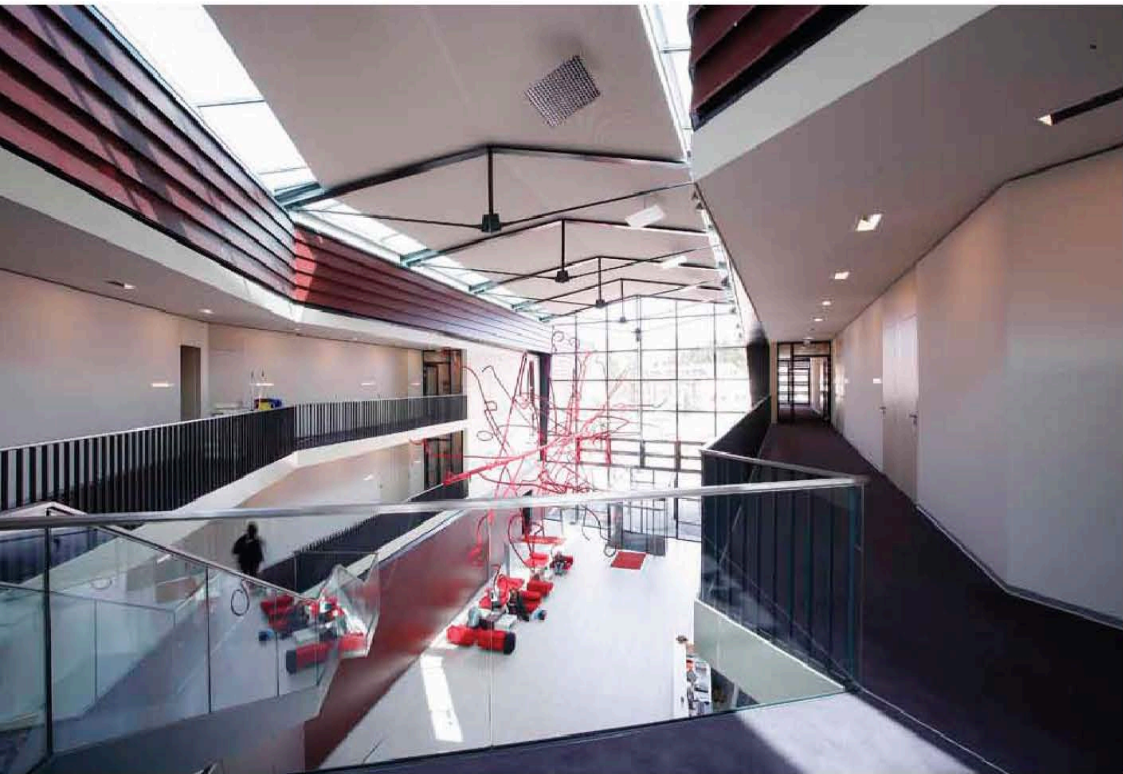
Introduction

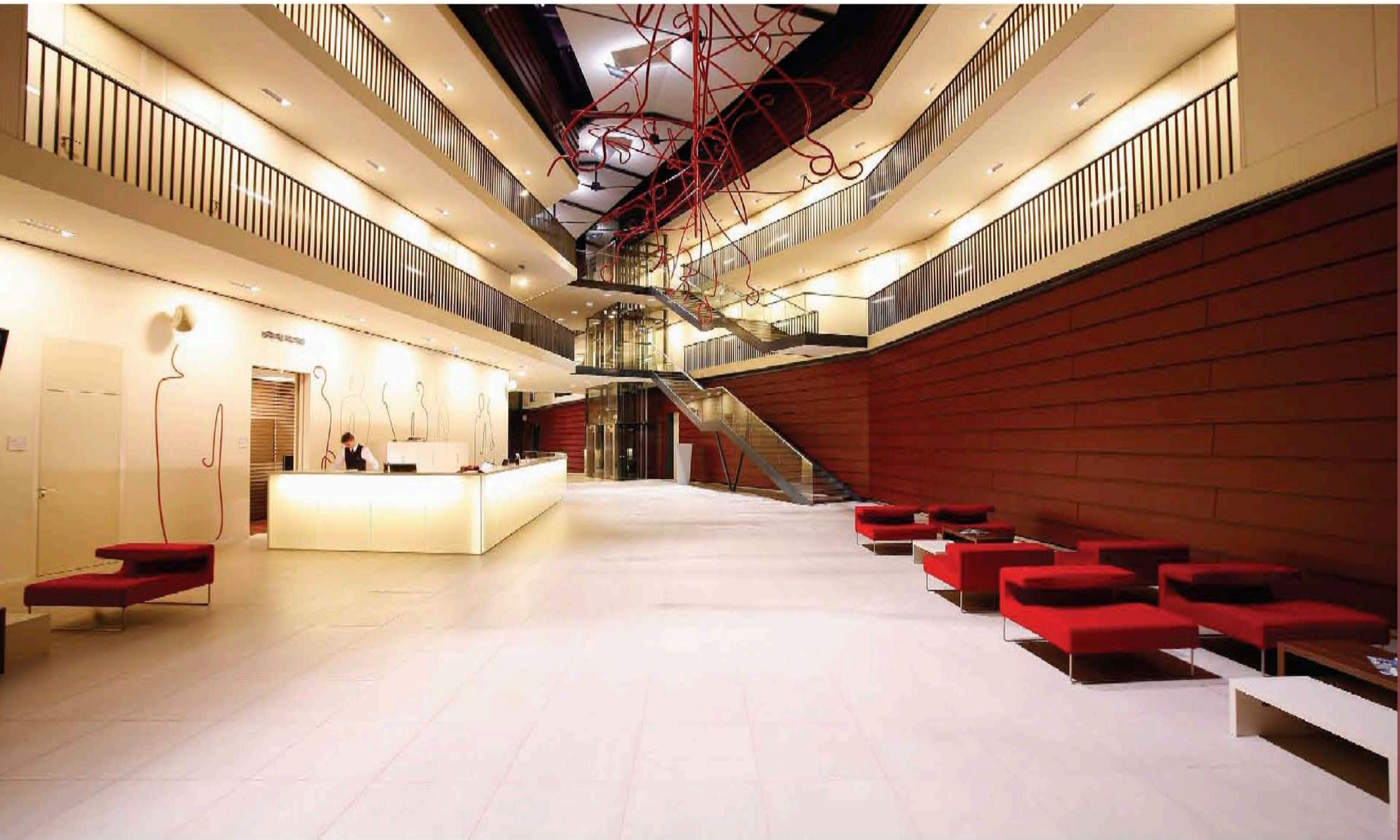
The building is designed in a contour line and positioned on a sloping hill. It newly defines the piece of land on which it is built. A design which attempts to absorb the pre-defined parameters of the environment and which would appear to 'reinforce' the natural surroundings.

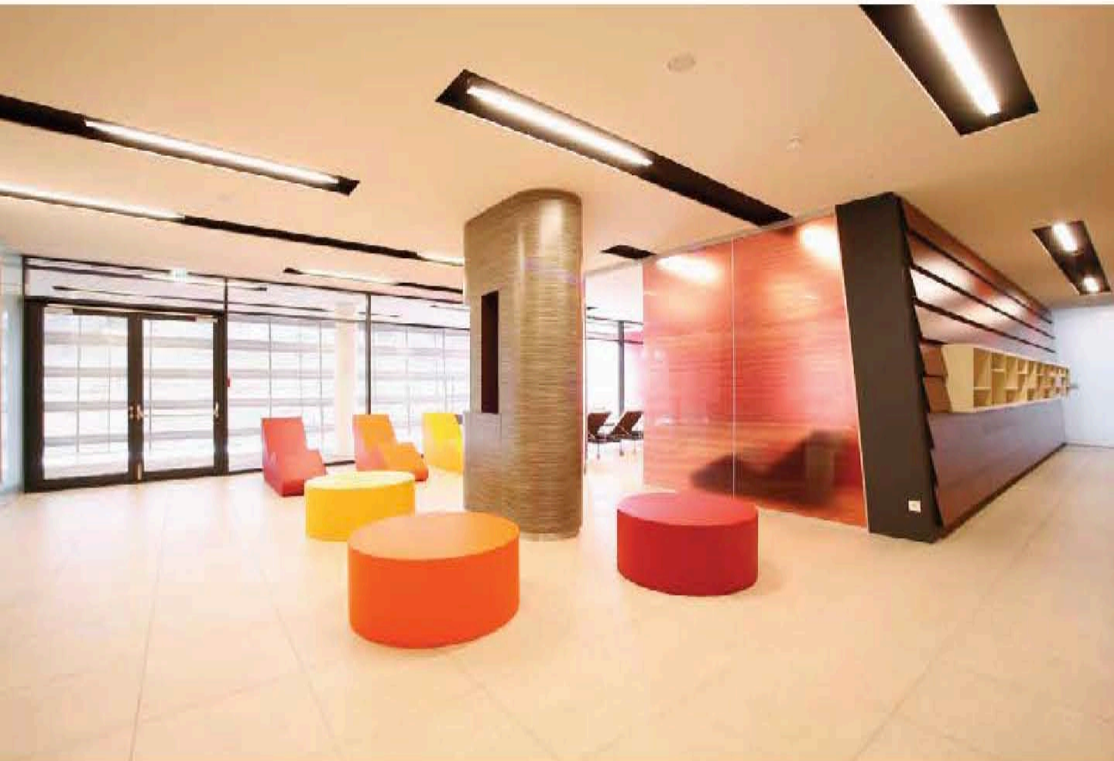
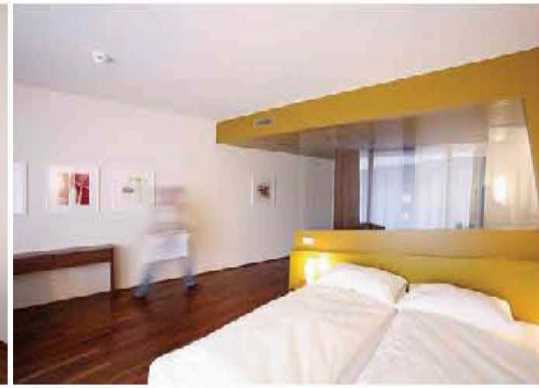
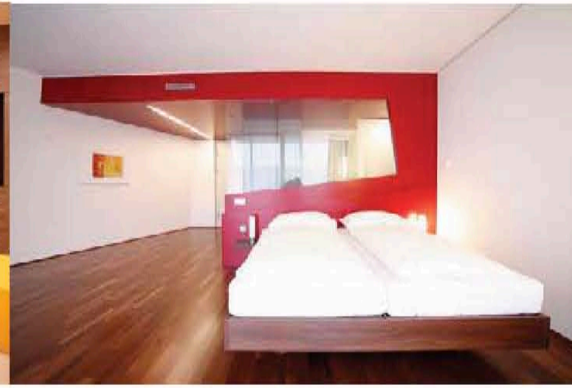
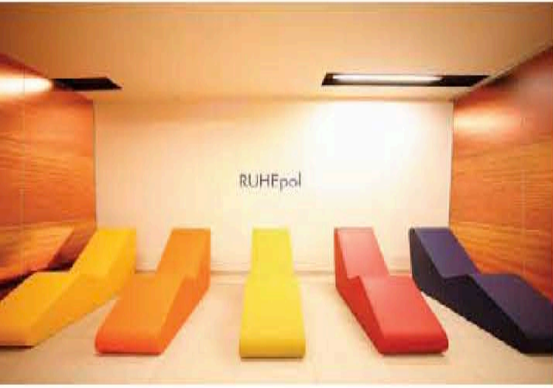
To concentrate 'energy', the building itself has been conceived as a three dimensional contour line. The building is not erected as a straight structure but rather folded in on itself and 'twisted out of the axis of its own three dimensional nature (development of height). A three storey hall as a connecting link between the two structures which, however, simultaneously has the quality of serving as a multifunctional room and a tool which opens up into the restaurant, bar, therapy zone, rooms and spa.











Alessio Patalocco Architect

Alessio Patalocco Architect is a young design office founded by Alessio Patalocco in Italy in 2007. The company has a multidisciplinary approach as design strategy: there is architect, graphic designer, engineer and also an economic consultant (to study project feasibility and some aspect of marketing). Alessio Patalocco Architect works in architecture, design object and art. Alessio Patalocco also works in University of Rome Tor Vergata, as researcher of the DISPU (Department of Design and Studying Architecture) especially in Sustainable Urban Project. His research is oriented about Urban and Architectural Public Spaces.

Architrove Design & Planning

Architrove is an experienced, in-house division of Banyan Tree Hotels & Resorts that plans, designs, and oversees construction, conversion and maintenance for nearly all the resorts, hotels, spas and galleries it manages. These in-house competencies provide the Group with several advantages including faster design time and better cost control. Third parties who are interested in enlisting the Group to manage their resorts and hotels are attracted to its ability to provide an in-house team to supervise construction. Having an in-house design team also allows the Group vital control over quality and consistency of its product offerings, which is essential for maintaining the strength of its brand.

International awards and accolades of Banyan Tree resorts have garnered added to the team's design and sensibilities and their universal appeal. In the year of 2009, Banyan Tree Lijiang picked up the prestigious 'Best Luxury Resort Design' from Hospitality Design Awards. This follows Banyan Tree (Rihga)'s quadruple honour last year for 'Best Hotel Design' & 'Best Suite Design' from Gold Key Award, 'Grand Award' from Design for Asia, and 'Best Spa Honourable Mention' from Travel+Leisure Design Awards.

CL3 Architects

William Lim graduated from Cornell University in USA. After graduation, he worked in Boston for 5 years before returning to Hong Kong in 1987. He worked for a Hong Kong developer for 6 years. In 1993, he assumed the position of Managing Director of CL3 Architects Ltd.

CL3 is a Hong Kong based company with regional offices in Beijing and Shanghai, specializing in Interior Architecture works, represents the best talents in Architecture, Interior Design and Project Management. The Interior Design team specializes in Hospitality, Corporate, Retail and Residential design.

Crystalline Architect

Christophorus Jauhari, born of Jakarta, Indonesia in 1983. Chris graduated in 2005 from Tatumanagara University as a valedictorian with a perfect grade on his final assignment entitled 'Garbage Recycling Station' in which his professor called as a 'novelty and extraordinary' concept. After his study, he assigned himself as a freelance architect for 2 years, searching for in-depth experience, before finally establishing his own architecture firm in 2007 named, 'Crystalline Architects'.

His passion for architecture has never stopped growing. His favor expands even more, especially when it comes to working with insubstantial conditions. For him, more obstacles entail even more unexpected, exceptional designs. Working under intense circumstances enables his inner creativity to outburst rapidly. His scope of work includes mostly residential, hospitality, institutional, and retail stores. His extraordinary designs have led him to receive special recognition from 'Bravacasa' Indonesia magazine for best design in lighting, dining room and bedroom.

Cyrille Duart

Born on 15th May 1980 in Paris, Designer, Interior Architect, also passionate about Photography, Cyrille Duart excels in many fields. He grew up in an artistic environment, immersed in surrealism on his mother's side, which has had a profound influence on his work and interest in the imaginary. His father, an industrial designer, exposed him to the technical side of the profession. A creator at heart, he strives to design modern, non-decorative environments, but with an underlying language and sense of wonder. Architecture thus becomes a platform for introspection.

Curiosity

Overseas studies begin in 1965 in France. After 2 years in London at the Royal College of Art, he graduated with a master in industrial design.

In 1991 he moved to Tokyo to collaborate Issey Miyake for interior design (closets, piece shops) and perfume design (Le Feu D'Issey). In 1998 he founded his 'curiosity' following product design, interior and architecture.

Recent project includes the 'Sen' series for Agape, flagship stores for Uniqlo, Lexus Ix Museum, Nike media wall. After receiving affluent awards for product (IF Design Awards), architecture (AIA), he recently received the KUKAN prize 2009, the Japanese most prestigious prize for interior design.

Glamorous

Yasumichi Morita was born in Osaka, Japan in 1967. He set up the Morita Yasumichi Design Office which was restructured and renamed Glamorous co., Ltd. in 2000. He has enthusiastically been expanding his career as a product designer, designing premium furniture, lightings, sanitary fittings and watches etc.

'Glamorous' is their key design philosophy, without doubt. It is not merely the design style that can be seen in eyes. They rather sell the Glamorous life style or experiences to transform into the design. When they design the space, they never start from the material or certain design elements; they put their spirits in the given space, walk through, feel and transform our experiences into the shape; therefore, their style of design varies in every projects yet a certain identical Glamour resides in them all.

7Gods

7Gods is a multi-disciplinary practice offering Commercial Interior design, Architecture and Product design. 7Gods has extensive UK and international interiors and architectural experience on projects of varying scale and nature. Their core ethos is to use design to improve the quality of their clients' business. 7Gods feel it is important to encourage their clients to use design to generate new ideas and set the pace in their markets.

CONTRIBUTORS

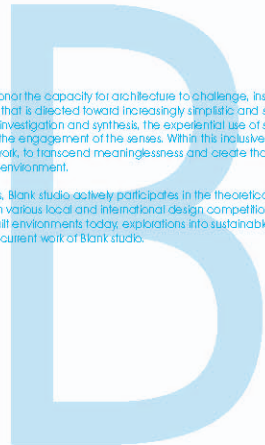
Blank studio

Blank studio was created to honor the capacity for architecture to challenge, inspire and elevate design awareness in an environment that is directed toward increasingly simplistic and synthetic solutions. The design process centers upon investigation and synthesis, the experiential use of space, an authentic expression of materiality, and the engagement of the senses. Within this inclusive method of design, Blank studio endeavors, through its work, to transcend meaningfulness and create that which is a testimony to the potential of the designed environment.

In addition to realized projects, Blank studio actively participates in the theoretical realm as well, through teaching and by taking part in various local and international design competitions. As an emerging concern in our natural and built environments today, explorations into sustainable technology and practices inform much of the current work of Blank studio.

Campaign

Campaign and consumer based design studio founded by Philip Hirstfield to push the boundaries of the consumer experience. The studio is hands-on, involving different media and methods in order to tell unique and engaging brand stories, developing integrated brand experiences through interior architecture and graphic design. Recent projects include a collaboration with luxury mens brand Dunhill to realize their vision for a temporary installation during New York Fashion Week and re-create Brandon House, the home of Alfred Dunhill in London; a pop-up store for Dr. Martens in Spitalfields Market, East London; and brand development for University of Art London with a new range of promotional material. The studio is also collaborating with Christopher Bailey, Creative Director at Burberry, to develop furniture and interior concept for Burberry's stores worldwide.



ISA STEIN STUDIO

ISA STEIN STUDIO is a collective of individuals working and discussing projects together. Decision making is done after a process of discussion. Their inspiring sources are, as they say, life itself, every day events, a single coffee or an article in the newspaper. Their architecture and design reflect our all global life and world we all live in. The goal is to transport a positive message, aura, space, where we all can breathe in and are getting in touch with ourselves. It is sometimes a stage, sometimes a refuge and it is always the decision of the user how the space gets used.

ISA STEIN STUDIO's mission statement therefore is: We believe, that architecture should engage the user, heighten their sense of awareness and bring a deeper understanding.

Mazzanti Arquitectos

Giancarlo Mazzanti, after the completion of his studies in Architecture at the Javeriana Pontificia University of Bogotá, Giancarlo worked at 'Studio Cino Zucchi' and 'Unimark International Independente' in Milan, Italy, (1991-1992) during this time period he completed his Master in History and Theory of Architecture and Industrial Design at the University of Florence and later on formed companies such as, 'Fischer & Mazzanti', 'Santox & Mazzanti' and 'EHM Arquitectos'. Currently formed 'Mazzanti Architects' a firm that generates the main urban and architectural projects, representatives of the contemporary architecture in Colombia, covering social issues, violence, citizenship, identity, technology and aesthetics, such as the Espora library in Medellín Colombia, the Kindergarten El Poverini and The Gerardo Molina School in Bogotá Colombia and among others.

McIntosh Paris Associates

McIntosh Paris Associates is a full-service architecture, interior, and urban design firm. Founded in 1994 by Douglas McIntosh (1952-2006) and Michael Paris, AIA, the firm's goal is to transform buildings, communities, and urban centers with architecture realized through vision and dialogue. Since its inception, McIntosh Paris Associates has been designing award-winning projects for residential, commercial, and institutional clients. The firm has built numerous single and multi-family residential, mixed-use, commercial, hospitality, institutional, and arts projects in Michigan, California, Connecticut, New York, and Ontario. All communication is through Julie D. Taylor, julie@taylor-pt.com

Kamio Design

TAKUJI KAMIO says that a designer has to know how to let a space get old; spaces have to be aged in a good way rather than just staying in the same shape forever. Like a girl grows up to be a beautiful lady and like a lady becomes a smart mother, considering of how to get old is more important than just worrying about how to never get change. Keep changing is the only way to be forever and that is always the general theme of KAMIO DESIGN as they face to a new project.

KAMIO DESIGN is branched in Roppongi, Tokyo and the head office is located in a famous ocean town called Chigasaki. They work for Architecture and Interior design, and their design profession is very effective especially in commercial fields besides they also have many experiences of residential projects. Now they have expanded their business field to outside of Japan. You may find their works over the world such as Kuala Lumpur, Shanghai and Hawaii.

Pascal Arquitectos

The identity that supports the projects developed by the firm, with headquarters in Mexico City since 1979, comes as a result from the fact that there is not an ulterior ideology norning the firm, the language or the materials used; the team work is aside from unique discourses ascribed to any project. For Pascal Arquitectos each practice, each creation is the outcome of particular and determining factors such as available resources, social or location context, everything is exhaustively analyzed. The commitment is at the same time with the client and the final user, as well with the environment and the city. All the above is based upon a unique research process and experimentation using new materials and technologies.

PAL Design

Pattick Leung is a well-known designer for international awards winner. He was excellent in creative and innovative design that the design blends with east and west culture, emphasizes on timeless, tasteful, creativity and comfort. In 1994 he established his own firm P A L Design Consultants Ltd and won more than 60 international awards. The most outstanding one is the IF Grand Prix Design Award of 2007 presented by IFI (International Federation of Interior Architects / Designers) honour to his project as one of the World Best Interior Design. In 2009 Doubletree by Hilton Beijing has awarded as Merit Award of Best of Year presented by Interior Design USA. In 2010 his 3 projects have selected by the judges for inclusion on shortlist of FI International Design Awards. PAL won the Winner for one leisure project and 2 Merits for 2 character projects. Again, Harada Villa and Spa Resort won the Merit Award of 'Best of Year Award'. During 2008-2010, Pattick successively awards as Top 50 World's Leading Interior Designers of Andrew Martin International Interior Design Awards.

RDHA

Emotional architecture is an experiential design approach evoking all the five senses simultaneously: Watching the waves crash and hearing the sound of the ocean, the smell of the salt air, the touch of the cool waves and the taste of the brine stimulates our senses and provokes a response from deep within our subconscious. At RDHA we strive for an Architecture that not only looks good but feels, sounds, and even smells good! We share a collective commitment to producing Inspiring Architecture + Interior Design. We carefully orchestrate an experience based journey resulting in innovative design which resonates on a primal level. Let's begin our journey together. It's give a new voice to Emotional Architecture and be dramatic without sentimentality, and fuse process, concept and innovation.

Saucier + Perrotte architectes

Founded in 1988 by Gilles Saucier and André Perrotte, Saucier + Perrotte architectes is a multidisciplinary practice internationally renowned for its institutional, cultural, and residential projects. The firm represented Canada at the prestigious Architecture Biennale of Venice in 2004, and has been honoured with numerous awards, including 7 Governor General's Medals and Awards in Architecture and two International Architecture Awards. Saucier + Perrotte's highly acclaimed buildings have been published the world over, reflecting the office's status as one of Canada's premier design firms. While continuing to add to its significant body of built work in Canada, the firm is expanding its international portfolio of work in Japan, China, and the Middle East and Africa. In 2009, Saucier + Perrotte received the RAIC Award of Excellence for Best Architectural Firm in Canada.

Shenzhen Horizon Space Design Co., Ltd

Graduated from Hebei Institute of Fine Arts, Department of Art and Design in 1997, Han Jiang is now the general manager and the design director of Shenzhen Horizon Space Design Co., Ltd. From year 2007, Horizon Space began its cooperation with Wan Ka Real Estate, after that in 2009 and 2010 it continued to cooperate with Wan Ka in its show flat projects, and has successfully built up a strategic partnership between each other. Hao Ze is responsible for Wan Ka's show flat design projects in Shenzhen area, and has accumulated plenty of experiences in the area of show flat design.

We have a team of highly qualified young professional talents and coordinating professionals. Horizon is a cooperation with high team awareness and is highly cooperative. We have cooperated with many foreign enterprises. In year 2007, we cooperated with Belgium enterprise, BIRCOL, and completed the design project of Guangzhou Bolun International Convention Center. We cooperated with American enterprise, IBA, and completed the design project of Carlton Hotel and Basing Wan Hsa Hotel. In year 2009, we cooperated with Wan Ka, and completed the Design of Ji Tan Sun Wan Villa.

Working Play Design(WPD)

Working Play Design is an integrated company mainly in spatial design. Our team consists of people coming from all over the world moved in Environmental Architecture, Interior, and Art. Our team is filled with multi-discipline thinking, and a team ready to investigate with different approaches in the field of design, we do not avoid difficult projects, we are capable of making attempts, concentrating our clients' concept and imaginations, and project more possibilities of the living space. We believe that through ongoing communications and discussions there produce a balance in perfect definition.

Studio Alberto Apostoli

Alberto Apostoli was born in Verona in 1948. Graduated in Industrial Electronics, degree in architecture in Venice in 1993 with a thesis about Economy. He opens in 1997, Apostoli & Associati Studio, characterized by a varied professional vocation consequence of its personal path. In 2004 opens his first personal exhibition of the headquarters of the European Parliament in Brussels by the title 'contaminated architectures between communication and design', causing the attention of the European press. In the same year he opens a study in Guangzhou (China) and in 2007 a representative office in Casablanca. In 2010 Apostoli designs Sòsika (Sauna + Shower + Hammam) for Jacuzzi, worldwide well-known manufacturer of tubs. Alberto Apostoli has design and marketing culture, that gives every project strong innovation. His projects are published all over the world. Takes conferences, courses and workshops in Italy and abroad on different areas of design.

Acknowledgement

We would like to thank all the designers and companies who made significant contributions to the completion of this book. Without them, this project would not have been possible. We would also like to thank many others whose names did not appear on the credits, but made specific input and support for the project from beginning to end.

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