



AN ENCOUNTER WITH
**STYLISH
OFFICE**

遇尚办公

深圳视界文化传播有限公司 编

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Event Center of Insurance Company

保险公司的活动中心



Location: Linz, Austria

Area: 844 m²

Design companies: ISA STEIN Studio, TEAM M Architects

Materials: Oiled wooden floor, varnished surfaces, corian, fabric and leather, glass, etc.



The designers' concept was to present their client as an innovative and traditional company with its new seminar and presentation area.

As the existing architecture was formless and not straight at all, the designers added lines to the room. The feeling of a room building shell is created through the lines which continue from the ceiling over the walls, and in some exclusive parts of the interior, like the bar and the lectern on the stage, the line theme appears again in a different kind of realization.

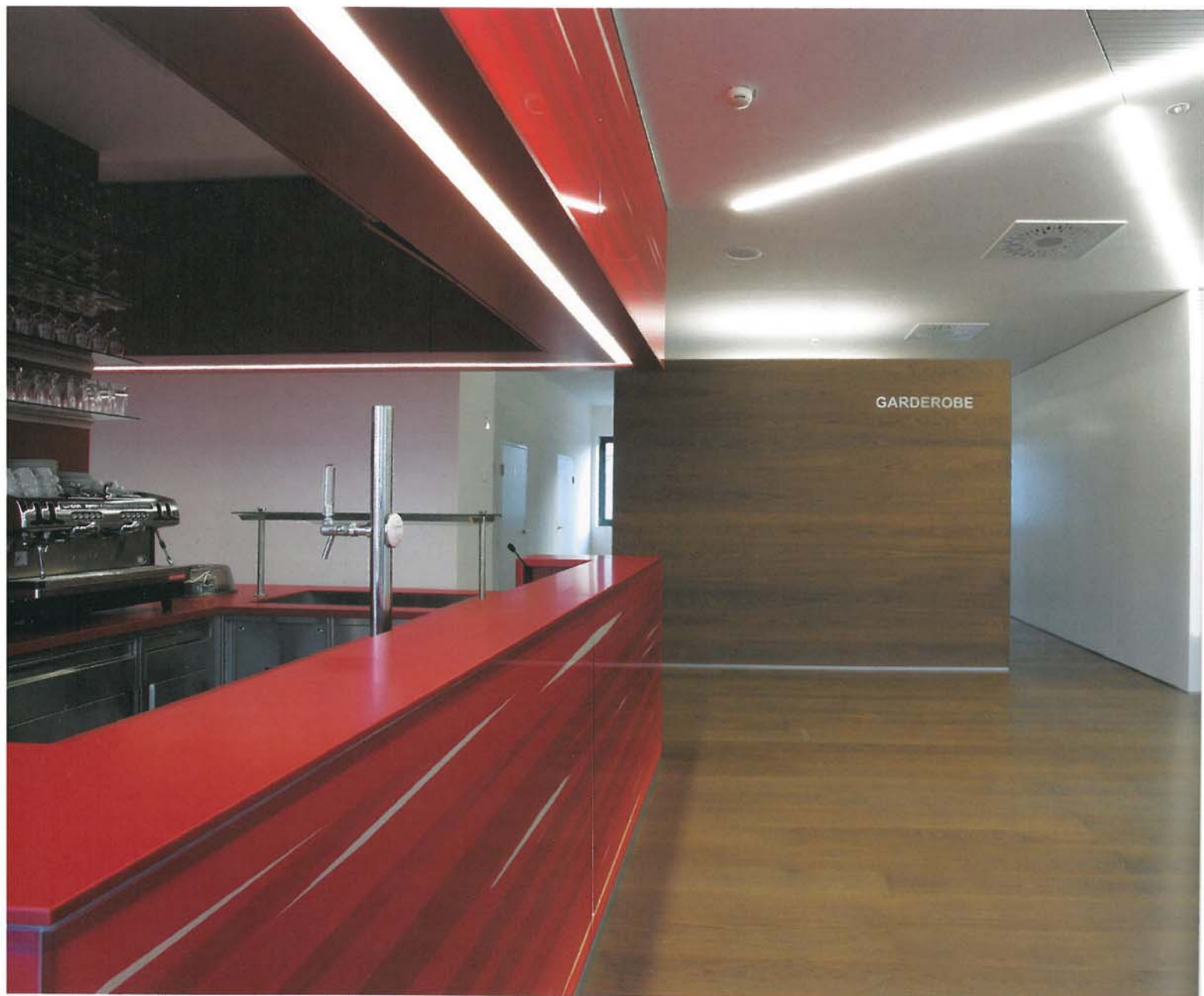
For the ceiling an own system was invented, which achieves the function as a cooling ceiling, but also the acoustic standards for an event hall. Because of sliding partition walls different room sizes and areas are possible. Hence the room is as flexible as the events that take place there.

You can also find the line-theme at the catering-area and the bar. The red stripes behind glass mark the bar as the central element of the room, where all the action takes place. This red bar is the only color dot and only the toilets pick up the red color again, which is taken from the logo. The rest of the color concept is very reserved – white ceilings and walls, which are only structured by the lines.

To upgrade the small event room you can see a painting of the artist Hebenstreit that vanishes behind the partition wall, when it is open and the small room is attached to the big event area.







设计师的理念是利用客户新的研讨展示区来体现一家既有创新精神又保持传统的公司。

由于现有建筑毫无定形且没有直线感，设计师在室内添加了线条。房间建筑外壳感觉是通过从天花板蔓延到墙面四周的线条来创造的。在室内的一些专有区域如舞台上的酒吧和讲台，线条主题又以一种不同的形式呈现。

天花板有自己的独立系统，该系统既有冷却天花板的功能，又能达到活动大厅的音响标准。滑动隔墙使房间可以有不同的大小和区域，因此房间像在那里举办的各类活动一样灵活多变。

在餐饮区和吧台也可以看到线条主题。玻璃后面的红色条纹把吧台润色成整个房间的中心元素，所有活动都在这里进行。这个红色吧台是唯一的颜色点，只有在洗手间内才延续使用这种红色，那是从企业标志中提取来的。其余的颜色都非常保守，例如仅以线条构造的白色天花板和墙壁。

更新小活动室时，可以看到消失在隔断墙后面的艺术家Hebenstreit的一幅油画。隔断墙打开时，小活动室就会与大活动区相连。

